



Lauren Sinnott Named to Ragan's Top Women in Marketing Awards, Class of 2026

BIRMINGHAM, Ala. — Highland Capital Brokerage is proud to announce that **Lauren Sinnott, VP of Marketing and Events**, has been named an honoree in Ragan's [Top Women in Marketing Awards, Class of 2026](#), in the Team Leaders category.

Ragan's Top Women in Marketing Awards honors accomplished women whose leadership, ideas, and results have made a meaningful contribution to their organizations and the marketing profession.

The Class of 2026 includes leaders from brands, agencies, nonprofits, and other organizations who have distinguished themselves through their work, influence, and commitment to their teams and audiences.

As Vice President of Marketing and Events, Lauren Sinnott leads Highland's marketing division with a focus on strategic growth, brand excellence, creative innovation, and team development. During her more than 16-year tenure with Highland, she has helped elevate the company's brand and visual identity, while building a high-performing marketing team recognized for its creativity and industry impact. Her leadership has fostered a culture of collaboration, accountability, and continuous improvement – helping the organization deliver award-winning marketing initiatives and meaningful business results.

Sinnott's work stood out to Ragan's judges for the strength of her leadership, the significance of her contributions, and the impact she continues to make through marketing. Under her direction, Highland's marketing team has expanded its capabilities, strengthened brand consistency, and enhanced the organization's ability to support financial professionals nationwide.

"Lauren Sinnott is an outstanding marketing leader who brings creativity, strategic vision, and genuine passion to everything she does. Her leadership and talent have made a lasting impact on our organization, and this recognition as Top Woman in Marketing is a well-deserved reflection of the difference she makes every day. We're incredibly proud to have Lauren on our team and thrilled to see her accomplishments recognized beyond Highland Capital Brokerage," said Highland President Teague Wright.



*Highland Capital Brokerage's
VP of Marketing and Events,
Lauren Sinnott, will be
celebrated at Ragan's awards
luncheon on October 22 at the
Yale Club in New York City.*

Lauren Sinnott will be recognized on stage at Ragan's [Top Women in Marketing Awards Luncheon](#) on October 22, 2026, at the Yale Club in New York City. The luncheon will bring together the Class of 2026, marketing leaders, colleagues, clients, friends and family members for an afternoon dedicated to celebrating the honorees and the people who have supported their success.

"Being named to the Class of 2026 is a meaningful recognition of the leadership, judgment, and impact these women bring to marketing," said Brendan Gannon, Director of Marketing at Ragan Communications. "We are proud to honor Lauren Sinnott and look forward to celebrating her alongside the colleagues, loved ones, and supporters who helped make this achievement possible."

Reserved tables of ten and individual tickets are available for the awards luncheon. Learn more about the Class of 2026 and register to attend [here](#).

View Ragan's official Class of 2026 announcement [here](#).



We're incredibly proud to have Lauren on our team and thrilled to see her accomplishments recognized beyond Highland.

Teague Wright, President of Highland

About Highland Capital Brokerage

Highland Capital Brokerage is one of the nation's leading insurance distribution firms, delivering life insurance, annuities, longevity planning, disability insurance, and underwriting expertise to financial professionals across the country. Through innovative solutions, advanced case design, and dedicated service, Highland helps advisors and institutions meet the evolving needs of their clients while building stronger practices and lasting relationships.

About Ragan Communications and PR Daily

Ragan Communications has been delivering trusted news, training, and intelligence for more than 60 years to internal and external communicators, HR professionals and business leaders. Its daily news sites, PRDaily.com and Ragan.com, are read by more than 600,000 internal and external communicators monthly. Ragan's Communications Leadership Council is one of the fastest-growing membership groups for communications executives, and its conferences, webinars, and workshops are attended by more than 5,000 communicators a year. Ragan Training is the leading learning portal among communicators, offering more than 800 hours of training and development for communicators. Ragan is also the producer of Communications Week, which is held each November. Headquartered in Chicago, with team members spanning the country and loyal customers worldwide. Visit them at [ragan.com](#).



LINK: [Ragan announces the Top Women in Marketing Class of 2026 honorees - PR Daily](#)

The Top Women in Marketing award issued by Ragan on 8/3/26 for the 5/2025-5/2026 time period was awarded in the Team Leaders category. Lauren Sinnott was nominated for the recognition. A panel of judges evaluates nominations based on leadership impact, strategic vision, measurable results, innovation and influence within the industry or organization. 112 women were recognized across different categories with 12 being selected in this category. A \$550 application fee was paid for the nomination, but no fee was paid for the receipt of the award. Third-party ratings are no guarantee of future investment success and do not ensure that a client or prospective client will experience a higher level of performance or results. These ratings should not be construed as an endorsement of the advisor by any client nor are they representative of any one client's evaluation.

