



HIGHLAND
CAPITAL BROKERAGE



Highland Capital Brokerage partners with financial professionals to provide their clients with personalized, insurance-planning strategies.

Who We Are and What We Do

Highland is a professional services firm that provides tailored, risk-management solutions to financial advisors.

Experience and Dedication

We specialize in life insurance, annuities, longevity planning, and disability insurance. We've built industry-leading relationships with insurance companies and spent years honing our expertise in high-end, comprehensive financial solutions. Our business model brings that expertise to other financial professionals so they can focus on their primary disciplines and rely on us to bring you products, underwriting, advocacy, and support.

With decades in the business, a national presence and local footprint, and exceptional team members who bring their skills to market every day — we deliver unparalleled talent and resources to our clients.

Six Key Areas



1. Diversified Sales Teams

Serving clients across the wealth spectrum, our skilled teams provide support that meets your specific needs.



2. Advanced Planning

Mobilizing a team of attorneys and credentialed industry experts who specialize in case consultation, custom presentations, and the ability to collaborate with your client's tax and legal professionals.



3. Underwriting Advocacy

Leveraging our underwriting acumen, we take a consultative approach to secure optimal coverage and competitive market pricing, while advocating for your clients.



4. Relationship Management

Creating curated partnerships focusing on what matters to you.



5. Compliance Information and Security

Adhering to strict information security policies, including SOC 2, we monitor and anticipate emerging risks, ensuring client privacy and data protection.



6. Marketplace

Providing a platform where advisors can transact, submit, and market their business for life insurance, annuities, longevity planning, and disability insurance.

Customized Strategies – Personalized Service and Support

We provide a diverse product portfolio to help meet your clients' changing needs. These products are offered through multiple industry leading carriers.



Life Insurance



Annuities



Longevity Planning



Disability Insurance

Insurance Company Relationships

Our strong relationships provide us with dedicated underwriting and service teams, proprietary technology connections, and responsiveness. All this equates to an expedited process for the professionals we support and security for your private information.

Allianz 

 annexus®

corebridge
financial

John Hancock

 Lincoln
Financial Group

 MassMutual
Strategic Distributors

 Nationwide®

 PACIFIC LIFE

 Principal®

Protective 

 Prudential

 securian
FINANCIAL®

 SYMETRA®
RETIREMENT | BENEFITS | LIFE

Reach out to your Highland rep or call
855.HCB.4YOU for more information.

